

**ADVANCED**

**General Certificate of Education**

**20XX**

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**Journalism in the Media and the Communications Industry**

**A2 Unit 1: Journalism in the Modern World**

**[Code]**

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**SPECIMEN PAPER**

**TIME**

**2 Hours**

## Unit A21 Journalism in the Modern World

### Specimen Exam paper

The paper is marked out of a total of 100.

This is a two hour exam paper.

There are four questions. **Students must both questions in Section A and only one question in Section B.**

Students must use evidence gathered from their longitudinal case study to answer their chosen questions.

Students must remember to date, cite, source and attribute any material in an appropriate manner.

#### Section A: Case Study Questions

**Section A: Answer both Questions in this section.**

By using evidence from your case study:

1. Discuss the process behind the creation and development of a news story by traditional media such as television, print or radio and new media such as citizen journalism.  
[30 marks]
2. Discuss how and why a traditional media such as television, print or radio and new media such as citizen journalism may use different language, style and conventions in a news story to target different audiences.  
[30 marks]

**Section B: Answer only one Question in this section.**

3. Evaluate how the creation and development of a news story by traditional media and new media highlights issues of power and ownership.  
[40 marks]
- or
4. Evaluate how the creation and development of a news story by traditional media and new media highlights issues of journalistic ethics, values and the legal framework around journalism and news production.  
[40 marks]

Overall total [100 marks]