

### AS2 Production Skills and Techniques: Feature Portfolio– Internal Assessment

	<b>Mark Band 1</b>  <b>Limited</b>  Some aspects of the assignment may be incomplete.	<b>Mark Range</b>	<b>Mark Band 2</b>  <b>Adequate</b>  The assignment has been fully completed.	<b>Mark Range</b>	<b>Mark Band 3</b>  <b>Good</b>  The assignment has been completed to a good standard throughout.	<b>Mark Range</b>	<b>Mark Band 4</b>  <b>Excellent</b>  The assignment has been completed to a high standard throughout, with considerable attention to detail. The assignment shows evidence of flair and sophistication.	<b>Mark Range</b>
<b>AO1</b> <b>12</b> <b>marks</b>	<p>Candidate produces a research portfolio, feature article and technical task demonstrating limited understanding of relevant journalistic concepts, contexts and debates.</p> <p>This is evidenced by:</p> <p>The selection of a generally appropriate topic.</p> <p>Limited understanding of appropriate language and layout for the feature article.</p>	1-3	<p>Candidate produces a research portfolio, feature article and technical task demonstrating an adequate understanding of relevant journalistic concepts, contexts and debates.</p> <p>This is evidenced by:</p> <p>The selection of an appropriate topic.</p> <p>Adequate understanding of appropriate language and layout for the feature article.</p> <p>Adequate understanding of appropriate language</p>	4-6	<p>Candidate produces a research portfolio, feature article and technical task demonstrating a good understanding of relevant journalistic concepts, contexts and debates.</p> <p>This is evidenced by:</p> <p>The thoughtful selection of a highly suitable topic.</p> <p>Good understanding of appropriate language and layout for the feature article.</p> <p>Good understanding of appropriate language and</p>	7-9	<p>Candidate produces a research portfolio, feature article and technical task demonstrating an excellent understanding of relevant journalistic concepts, contexts and debates.</p> <p>This is evidenced by:</p> <p>The thoughtful selection of a highly suitable, challenging topic.</p> <p>Excellent understanding of appropriate language and layout for the feature article.</p> <p>Excellent understanding</p>	10-12

	Limited understanding of appropriate language and style for the technical task.		and style for the technical task.		style for the technical task.		of appropriate language and style for the technical task.	
<b>AO2 28 marks</b>	<p>Candidate applies limited skills to the research, creative and technical tasks</p> <p>This is evidenced by:</p> <p>A limited amount of basic research</p> <p>Limited evidence of creativity in feature article</p> <p>Limited evidence of technical skills in technical task</p>	1-7	<p>Candidate applies adequate skills to the research, creative and technical tasks</p> <p>This is evidenced by:</p> <p>Adequate research utilising generally suitable sources.</p> <p>Some evidence of creativity in feature article</p> <p>Some evidence of technical skills in technical task</p>	7-14	<p>Candidate applies good skills to the research, creative and technical tasks</p> <p>This is evidenced by:</p> <p>Thorough research, utilising appropriate and increasingly challenging sources.</p> <p>Clear evidence of creativity in feature article</p> <p>Clear evidence of technical skills in technical task</p>	15-21	<p>Candidate applies excellent skills to the research, creative and technical tasks</p> <p>This is evidenced by:</p> <p>Extensive research, utilising a range of appropriate and challenging sources</p> <p>Clear evidence of creativity and flair in feature article</p> <p>Clear evidence of increasingly sophisticated technical skills in technical task</p>	22-28
<b>AO3 10 marks</b>	<p>Candidate demonstrates limited analytical skills in their research and evaluation.</p> <p>This is evidenced by:</p> <p>Research which demonstrates limited</p>	1-2	<p>Candidate demonstrates adequate analytical skills in their research and evaluation.</p> <p>This is evidenced by:</p> <p>Research which demonstrates some adequate analysis of</p>	3-4	<p>Candidate demonstrates good analytical skills in their research and evaluation.</p> <p>This is evidenced by:</p> <p>Research which demonstrates clear evidence of independent</p>	5-8	<p>Candidate demonstrates excellent analytical skills in their research and evaluation.</p> <p>This is evidenced by:</p> <p>Research which demonstrates significant evidence of perceptive</p>	9-10

	<p>analysis of sources, and very basic understanding of issues surrounding language, audience and representation</p> <p>An evaluation which demonstrates limited awareness of the strengths and weaknesses of their own production work, and a basic analysis of issues surrounding language, audience and representation</p>		<p>sources, and some adequate understanding of issues surrounding language, audience and representation</p> <p>An evaluation which demonstrates adequate awareness of the strengths and weaknesses of their own production work, and a some adequate analysis of issues surrounding language, audience and representation</p>		<p>critical analysis of sources, and good understanding of issues surrounding language, audience and representation</p> <p>An evaluation which demonstrates a clear awareness of the strengths and weaknesses of their own production work, and a good analysis of issues surrounding language, audience and representation.</p>		<p>critical analysis of sources, and excellent understanding of issues surrounding language, audience and representation</p> <p>An evaluation which demonstrates a perceptive awareness of the strengths and weaknesses of their own production work, and an excellent analysis of issues surrounding language, audience and representation.</p>	
							<b>Total Mark</b>	<b>50 marks</b>