

**ACTION BASED ACTIVITIES**

**TOPIC VN12 TRAVEL AND TOURISM**

**THEME: EDUCATION & TRAINING**



**APPLICATION OF NUMBER**

**LEVELS 1 & 2**

**ISSUED SEPTEMBER 2006**

# INSTRUCTIONS

## WHAT DO I DO?

Use this Theme Template to help you:

- plan an Action-based Activity on the theme of Education and Training
- carry out an investigation into the subject
- produce evidence needed for your portfolio

**NOTE:** Use this booklet WITH your Learner's Planner & Guide.

## WHAT IS ASSESSED?

*Education and Training* is one of six themes you can choose for your Action-based Activity/portfolio work.

**APPLICATION OF NUMBER**

**TOPIC VN12 TRAVEL AND TOURISM**

### TOPIC VN12 TRAVEL AND TOURISM

If you are planning to start a project it is vital that you create a plan. This Template will take you step by step from getting started, to writing and checking your final pieces of work. Each step follows Part Two of your *Learner's Planner & Guide*, so read it alongside this Theme Template.



It's a good idea to follow this advice.



You must do this to get the qualification.



**STEP  
A**



### CHOOSING A TOPIC

One of the best ways to start thinking about a subject is to *mindmap*. You can find how to do this on Page 5 of the *Learner's Planner & Guide*.

#### TASK 1

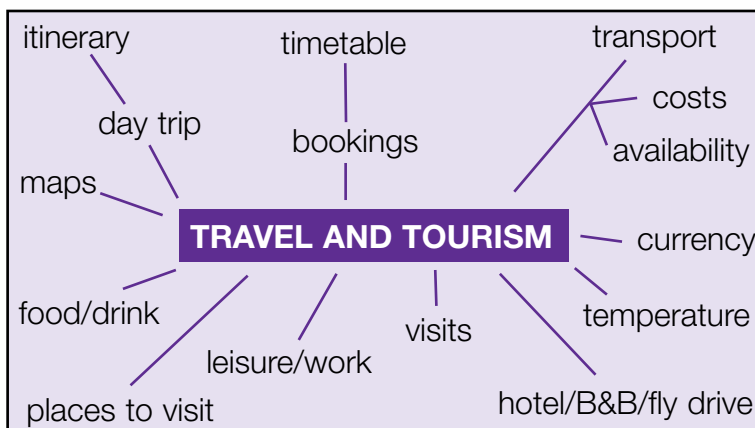
Allow about  
20 minutes

On your own, or with a colleague, think about and talk about "Travel and Tourism" and aspects of it you might like to study.

Work together to make a **mindmap** of the subject. You may want to think about:

- planning a trip
- comparing costs of different holiday destinations
- city trips
- long haul flights
- relative costs of things like transport, accommodation etc
- calculating costs per person

**PORTFOLIO EVIDENCE** – You could copy and add to the unfinished example below. This could then go into your portfolio as evidence that you have thought about your chosen subject.



## APPLICATION OF NUMBER

### TOPIC VN12 TRAVEL AND TOURISM



*Continued*

**TASK 2**  
Allow about 15 minutes

When you have made your mindmap, focus in on one or two ideas that:

- interest you
- will be easy to research and get information about (talk to your tutor if you are unsure)

Write these ideas down and then try to turn them into **QUESTIONS**. This will help when you write up your conclusions later. The examples in the box may help you do this.



Topic : Travel & Tourism	
Original Idea	Question
<b>Low budget Trip</b>	What trips are available on a limited budget?
<b>Cost of food and drink</b>	How much does it cost to eat out at different destinations?
<b>Itinerary</b>	What should I offer my customer?
<b>Family trip</b>	Which resort/hotel would be suitable for a family with young children?

**TASK 3**  
Allow about 10 minutes

In your portfolio, write down your chosen title/question.

Check with your tutor that it is okay. Remember, you can always change it later if necessary.

**TASK 4**  
Allow about 30 minutes

**PLAN** – It's a good idea next to draw up a plan of action. Make a table and on it write down what you intend to do and when you will do it by. Highlight key dates and deadlines (e.g. when you are carrying out a survey or presenting your findings).



**STEP  
B**



### CHOOSING & INTERPRETING INFORMATION

Interpreting information from suitable sources is an essential part of the qualification and you must be able to show that you have collected, read and extracted information from **DIFFERENT** sources.

There are lots of ways of finding information on Travel and Tourism such as:

- books and other resources in the library
- travel magazines and guides
- using the Internet
- interviewing people
- collecting work-based information

#### TASK 5

Allow about  
2-3 hours

Look for suitable documents to read. Remember:

- at **both Levels 1 and 2** you must use **TWO** different sources of information
- overall **at Level 1** at least one source must include a table, chart, graph or diagram
- **at Level 2** at least one source must include material containing a chart or a graph

You will need to make careful notes as you work. Put these in your portfolio (see also Pages 8 and 9 in the *Learner's Planner & Guide*)



**Topic:** "A holiday for a family with young children"

**Title of book:** "Travel and Tourism, Book 1"

**Date:** April 2006

**Author:** Gillian Dale

**Chapter:** 4 Tourist Destinations

**Main points in the chapter:**

1. Transport routes
2. Destinations
3. Tourism potential

**Other related information:**

- holiday brochures
- websites



**ASSESSMENT** Your tutor will assess that:

- you have chosen the information you need
- you have obtained the information needed
- you have identified the best methods to get the results you need

Remember to label sources clearly.

**STEP  
C**



**CARRY OUT AND CHECK CALCULATIONS**

Carrying out and checking calculations is an essential part of the qualification. At each level you are required to carry out calculations to do with:

	Level 1	Level 2
a. amounts/sizes	✓	✓
b. scales/proportion	✓	✓
c. handling statistics	✓	✓
d. using formulae		✓

It may be difficult to cover all the required calculations for this topic (See *Learner's Planner & Guide*, Page 10).

**TASK 6**

Allow about  
1 hour

**Carry out calculations.** You will need to:

- pick out the data/information you think will be useful
- decide on the calculations you need to find the results you want
- show calculation methods clearly
- check calculations and correct any errors

**At Level 2** calculations must involve two or more steps.

Talk this over with your tutor if you are at all unsure.

A few ideas are given overleaf.

**CARRYING OUT AND CHECKING CALCULATIONS****Examples – Carrying out and checking calculations****At Level 1:**

- you must carry out calculations using data from a secondary source such as travel books and road atlases containing tables, charts, maps, diagrams or line graphs
- you might use information collected first hand as the basis of calculations (eg sales, number of customers)
  - a. costs, distances, time
  - b. scale calculations from map reading or calculations for converting units
  - c. range or average cost calculations

**At Level 2:**

- you must carry out calculations using data from a secondary source such as text books and trade journals containing charts or line graphs
- you might use information collected first hand as the basis of calculations (eg current sales)
- your calculations will be more complex, perhaps comparing two sets of data from a survey you have completed or temperatures at different resorts
  - a. percentage discount costs, scheduling
  - b. map reading, metric/imperial conversions, currency, temperature
  - c. comparison of average costs or temperatures
  - d. formula for conversion of currency or temperature

**ASSESSMENT** Your tutor will assess:

- how well you carried out your calculations (including your working)
- that you checked your methods
- that you spotted and corrected any errors
- that your results make sense

**STEP  
D**



**TASK 7**

Allow about  
3 hours

**INTERPRETING RESULTS & PRESENTING FINDINGS**

Having collected, sorted, extracted data and carried out calculations based on them, you are now ready to interpret your findings.

1. Go through all the information you have collected and sort it out carefully. Keep only relevant information and make sure EVERYTHING is properly labelled.
2. Now sift through again and, on notepaper, write down your main findings and conclusions. Remember, your first question (Task 2)? Can you now answer your question?
3. How do the results of your calculations relate to the purpose of the Action-based Activity? (See Learner's Planner and Guide Page 12)
4. Think how you will present your findings.

**Remember:**

- at Level 1 you have to present your findings in **two** different ways using charts or diagrams
- at Level 2 you need to present your findings in **two** different ways using graphs, charts or diagrams
- comment on your graph, chart or diagram

**TASK 8**

Allow about  
3 hours



At this stage you will be required to present your findings to a tutor or supervisor. Before you hand your work in, check that:

- you have covered all requirements intended
- each section has suitable headings/labelling
- diagrams, charts, maps etc are properly labelled
- pages are numbered
- there is a contents page

**N.B. There is a checklist on Page 14 of the Learner's Planner and Guide**



It is a good idea to produce a draft plan/outline of what you will include in your final presentation. An example is given on the next page.

STEP  
D



## INTERPRETING RESULTS & PRESENTING FINDINGS *continued*

### EXAMPLE OF A DRAFT PRESENTATION PLAN

#### Topic: A holiday for a family with young children

1. I will present my work as a **report** (computer typed and to include graphs, tables etc) with the sections below.
2. **Introduction** – I will include what I wanted to find out and why the subject interests me.
3. **Method** – a short section saying how I set about collecting data/information e.g. checked costs, currency exchange rates, road maps, calculated distances, times etc, consulted timetables.
4. **Calculations and Interpretation** – I will include how I calculated distances, times and extracted information from the data collected; how I worked out the route, costs etc.
5. **Presentation** – I will use written information and diagrams – mainly graphs and charts.
6. **Appendices** – to include some photocopied timetables, maps, distance, chart.

I must remember to number pages and add a Contents page.



**ASSESSMENT** Your tutor will assess your work as follows:

**At Level 1** you will be assessed on:

- how you have interpreted the results of calculations
- suitable choice of chart or diagram with appropriate labels and correct use of units
- how you have explained what the chart or diagrams show

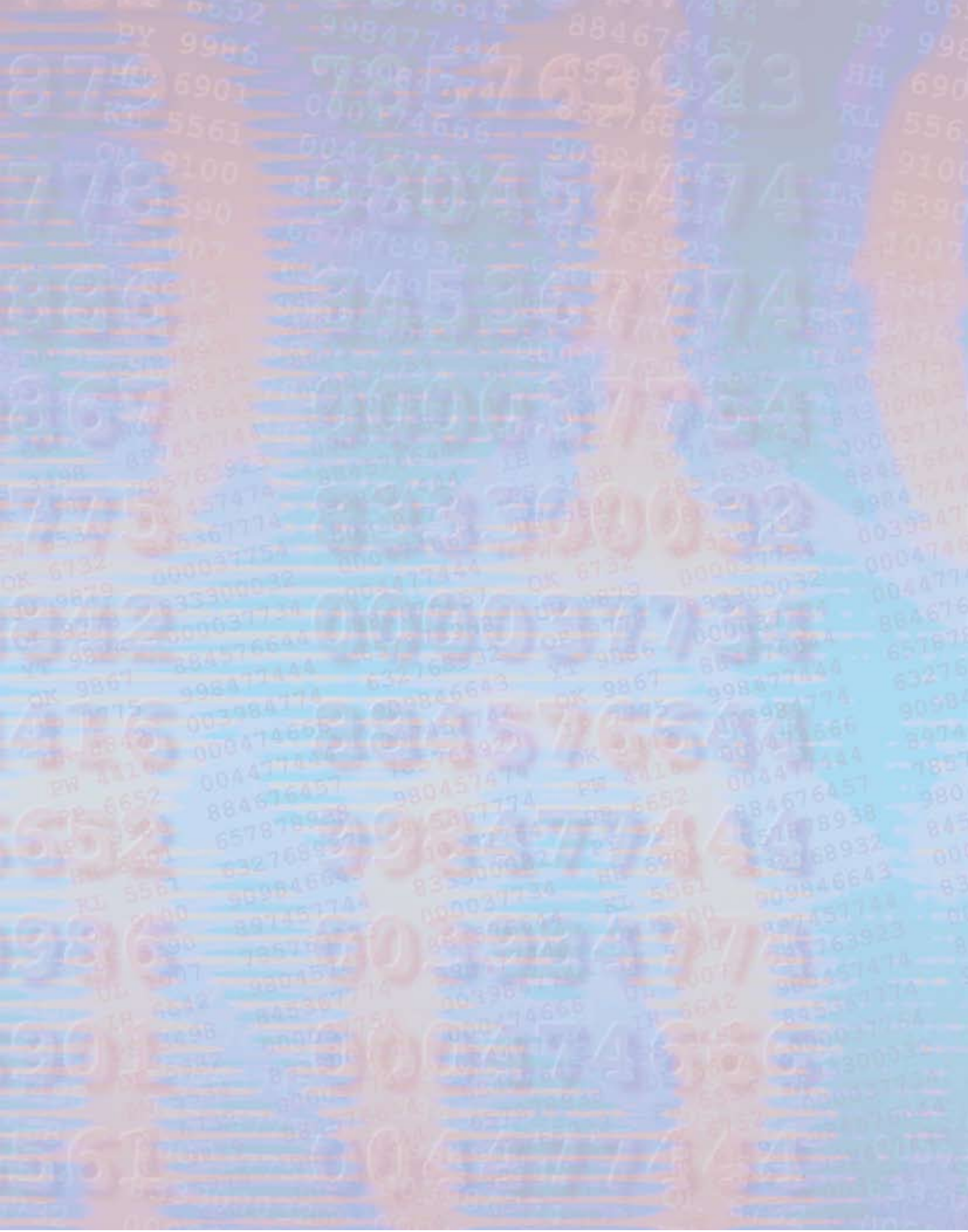
Additionally **at Level 2** you will be expected to:

- describe the methods you have used
- explain the results of calculations in terms of how they meet the purpose of your chosen Activity

**TRAVEL AND TOURISM  
MORE ACTION BASED ACTIVITY IDEAS**

1. Plan a weekend break in this country. Include a map of the journey, costings for transport or fuel, a distance chart, a schedule for the weekend.
2. Plan a trip abroad by car. Include a map of your journeys, costings for transport or fuel, a distance chart, ferry crossings, hotels, etc.
3. Plan a week's holiday by air to another country. Include details of your research into the most cost-effective flights, baggage allowances, routes, timetables and costs of travel to and from airports, hotel and other costs.
4. Carry out a survey looking at customer satisfaction (an additional activity may be needed).
5. Plan a promotional activity for your workplace.
6. Plan a wedding abroad.
7. Interrelationships and interdependencies in the industry (an additional activity may be needed).
8. Research different career opportunities in travel and tourism (an additional activity may be needed).
9. Compare holiday destinations and costs or number of tourists today with 10 or 20 years ago (an additional activity may be needed).





PUBLISHED BY NORTHERN IRELAND COUNCIL FOR CURRICULUM, EXAMINATIONS AND ASSESSMENT



COUNCIL FOR THE CURRICULUM EXAMINATIONS AND ASSESSMENT 29 Clarendon Road, Clarendon Dock, Belfast BT1 3BG  
© +44 (0)28 9026 1200 ☎ +44 (0)28 9026 1234 📠 +44 (0)28 9024 2063 ✉ info@ccea.org.uk 🌐 www.ccea.org.uk