

**KEY SKILLS
COMMUNICATION
Level 3 - Construction
[KSC3J4]**

Question Paper
Tuesday 27 January 2004

WHAT YOU NEED

- This Question Paper
- The Source Booklet
- An Answer Booklet
- A pen with black or blue ink

You may **NOT** use a dictionary

Do NOT open this Question Paper until you are told to by the invigilator

THERE ARE TWO PARTS TO THIS TEST

Part A (total 25 marks) consists of 3 short-answer questions

Part B (total 25 marks) consists of 1 extended-answer question

Total marks available: 50

Try to answer ALL the questions

YOU HAVE 1 HOUR AND 30 MINUTES INCLUDING READING TIME

INSTRUCTIONS

- Make sure your personal details are entered correctly in the Answer Booklet
 - Read each question carefully
 - If you use extra paper, make sure that it has your centre number and candidate number on it and is securely attached to your Answer Booklet
 - At the end of the test, hand your Answer Booklet, the Question Paper, the Source Booklet and all notes to the invigilator
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REMEMBER: YOU HAVE 1 HOUR AND 30 MINUTES TO FINISH THE TEST

Part A - Short-answer questions

Read documents 1 to 4 and then answer the questions that follow

Document 1 Construction: Graduates that shape the planet (*The Independent*, 26 March 2002)

Document 2 Industry Lacks Constructive Image (original, 9 August 2002)

Document 3 Lucy spent £30m at the Mall (CITB, August 2001)

Document 4 Photograph of workers on a construction site (www.carnegielibrary.org)

In this section you will be given marks for:

- identifying accurately, and comparing, the lines of reasoning and main points from the documents
- synthesising the key information in a form that is relevant to the purpose

1 Using documents 1 and 2, list four reasons why many young people are **not** choosing construction as a career. Consider the extent to which document 4 supports these reasons.

9 marks

2 Identify three benefits of working as a professional in the construction industry, as outlined in documents 1 and 3. To what extent does document 2 support or contradict these benefits?

8 marks

3 Describe three positive messages contained in document 3. How effective is document 3 in challenging the young people's perceptions of the construction industry that are described in document 2?

8 marks

Part B - Extended-answer question

In this section you will be given marks for:

- using a format and style of writing that is appropriate to the purpose
 - organising the relevant information from the documents clearly and coherently
 - using your own words and specialist vocabulary where appropriate
 - writing legibly using accurate spelling, punctuation and grammar
- 4 The Construction Industry Training Board (CITB) is to launch a campaign aimed at increasing the number of school leavers applying for construction-related degrees. They have decided to reach school and college students through Connexions, the service that provides careers advice to young people.

You have been asked by your area CITB office to write a formal letter, on their behalf, to your local Connexions office. The purpose of the letter is to give information on the recruitment problems within the construction industry, the opportunities for professional careers open to young people and to argue against the common misconceptions young people have of the industry. Base your answer on information from the documents.

The address of the CITB office is Anvill House, Dagenham Road, Petersville, Essex, PV4 7MR

The name and address of the person to write to at the local Connexions office is Marianne Thomas, Senior Careers Adviser, 20 Cole Road, Hurston, Essex, HS1 1LD

25 marks

END OF TEST