

The WOW Factor Year 12

Unit 4– Social Responsibility

AccountAbility

www.accountability21.net

Site to promote accountability for social development - has an international focus

Business in the Community

www.bitc.org.uk/csrademy

Site aims to support companies in integrating Corporate Social Responsibility (CSR) into the workplace. The resources section offers many CSR case studies including BT, B&Q and FG Wilson

Business in the Community

www.bitc.org.uk

The 'Take Action' section provides information on CSR

Business 2000

www.business2000.ie

Irish Times curriculum based resource. Real business case studies that can be used to highlight CSR learning, for example, DELL, Diageo, Vodaphone and Amway. Classroom activities included

Corporate Social Responsibility

www.csr.gov.uk

Government site which links to examples of best practice including Northern Ireland projects and programmes

Social Enterprise Coalition

www.hbs.edu/socialenterprise

From the Harvard Business School – includes event videos about CSR issues

Social Enterprise London

www.sel.org.uk

Focus on London – contains some interesting fact-sheets

Small Business Journey

www.smallbusinessjourney.com

Useful outline of reasons for business involvement in the community – see 'the stakeholder journey'

Social Enterprise Coalition

www.socialenterprise.org.uk

Includes podcasts - 'The Voices of Social Enterprise' and case studies

Sustainable Development

www.sustainable-development.gov.uk

Government site which gives an overview with a focus on environmental measures